

VINYL APPLICATION INSTRUCTIONS

Think of your vinyl lettering sheet in 3D ...



PREPARE YOUR WALL AND YOUR WALL ART

#1

Your vinyl wall art arrives as a pre-spaced sheet of letters made of three layers; (1) the top layer - or transfer tape (through which you can see the letters), (2) the middle layer - which are the letters themselves, and (3) the bottom layer - or white/blue shiny backing.

Wipe the wall surface with a damp cloth to remove any dust or dirt. Unroll your wall art and lay it facing up on a flat surface. Once it lays flat, rub over the entire surface with some kind of hard but gentle edge like a large tongue depressor, credit card, or plastic scraper to fix any letters that may have detached from the transfer tape. Using a metre stick or straight edge, pencil a line connecting the guide arrows on the sides of your wall art. You will use this line to level the art.

POSITION YOUR WALL ART

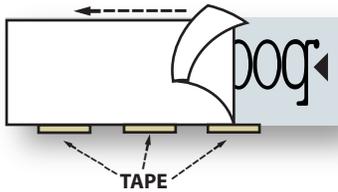
#2



Position your vinyl sheet on the wall, centering and levelling the art, either by measure or by lining up a level with the pencil line created earlier. Secure the art with masking tape. (The tape acts as a hinge for the project.) You can see the wall art through its semi-transparent top layer.

REMOVE THE BACKING

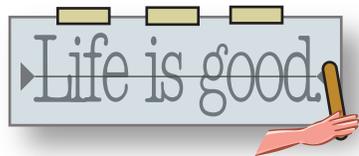
#3



Flip the lettering sheet upward and SLOWLY peel off the bottom layer by pulling the bottom layer off back onto itself. Pulling it at 90 degrees away from the wall will cause the art to pull away from the wall. Let the wall art rest on the semi-transparent top layer. (If the vinyl wants to stick to the backing, slowly manipulate the backing to help the stick to the top layer.)

RUB THE LETTERS ONTO WALL

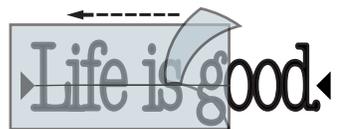
#4



Very slowly let the art back down against the wall, only moving as fast as you can secure the art to your wall by rubbing the transparent top layer with your hard edger. Work from the center out on both sides letting the edger act as a squeegee over the lettering. Be patient and take your time to avoid any wrinkles.

PEEL OFF THE TRANSFER TAPE

#5



Then, slowly and carefully peel off the sticky top layer to reveal your letters. If the art wants to stick to the transfer tape, slowly manipulate the transfer tape to help the letters stick to the wall. Once the transfer tape has been removed, carefully remove the alignment triangles from your wall.

YOU'RE DONE!

#6



REMOVAL: When it comes time to remove your vinyl wall art, remember that the heat of a blow dryer will soften the vinyl and make it easier to peel off.

If there are any questions or concerns whatsoever, please contact us.
We want you to be absolutely delighted with your vinyl wall art!